



HumanitiesDC 40th Anniversary Sponsorship Opportunities



www.wdchumanities.org



Discover the Tapestry of Our Nation's Capital

Since 1980, HumanitiesDC has enriched the quality of life, fostered intellectual stimulation, and promoted cross-cultural understanding and appreciation of local history in all neighborhoods of the District through humanities programs and grants. As the National Endowment for the Humanities designated state humanities council for Washington, DC, HumanitiesDC is a leader in serving the District, its residents, and the cultural organizations and scholars who enrich the tapestry of our diverse community.

Over the past 40 years, HumanitiesDC has transformed the District of Columbia through the processes and documentation of our human experiences and connectivity. The humanities provide our sense of identity, place, and community and encourage us to think creatively and critically, to reason, and to ask questions. Over the past four decades HumanitiesDC has educated people to understand DC's rich past, make sense of its present, and envision its future. Its work and grants have supported the incorporation of the humanities disciplines into people's lives and have strengthened civic engagement, united communities and cultures during times of triumph and tragedy, provided new insights and perspectives, and made the District of Columbia neighborhoods better places to live by embracing history and heritage as we develop and grow as a city.

“For four decades HumanitiesDC has inspired generations of artists, scholars and historians through its vital work in promoting humanities projects and providing grants. The organization unites Washington DC neighborhoods and helps provide a fine example to the nation of how one organization can provide hope to its residents and inspiration for future generations.”

- Lee Murphy, Board of Directors, Chair

Why support us?

Washington, DC has a treasured cultural legacy that spans generations. HumanitiesDC is committed to supporting projects that breathe life into the unique stories of our rich communities. Through our grants programs and various partnerships throughout the city and all eight wards, HumanitiesDC offers unique financial support that affords communities, neighborhood organizations, churches, and others the chance to tell their stories through public humanities projects such as: written publications, documentary films, websites, lesson plans, tours, and much, much more.

One of the many things that makes HumanitiesDC's funding programs unique is the close partnership between grantees and HumanitiesDC's grants officers. These partnerships produce academically authoritative, technically polished final products that continue to benefit students, researchers, and the residents of Washington, DC that become part of the DC Digital Museum, a permanent digital archive administered by HumanitiesDC. The Digital Museum allows anyone online to access and learn about DC's rich history and heritage now and well into the future making it an incredible public service and archival platform.

By supporting HumanitiesDC and its 40th Anniversary, you are committing your support not just to one year, but to history past, present and future.

40 Years of Impact



9+ programs
and partnerships



2000+ grants
given since
HumanitiesDC birth



50+ neighborhoods
and communities impacted
by the DC Community
Heritage Project grants



600+ in the DC Digital
Museum accessible to
anyone in DC and beyond



20+ Curricula
developed for students of all
grade levels through
HumanitiesDC grants



70+ Humanitini
Events since 2009



Sponsorship Levels

PRESENTING SPONSOR. \$25,000

- Opportunity for a company representative to speak at the Gala or co-present an award
- Ten (10) Tickets to 40th Anniversary Gala
- Ten (10) Tickets to VIP Reception prior to event
- Formal recognition of organization from event stage
- Logo recognition on all printed materials *
- Recognition on event day sponsorship signage
- Logo recognition of organization on event website with direct hyperlink
- Opportunity to place branded items in gift bags
- Logo on gift bags
- Mention in all event press releases* and customized public relations strategy to recognize the organization's support of the 40th Anniversary
- Promotion in HumanitiesDC enewsletters, Twitter and Facebook
- Ability to work with HumanitiesDC to create customized sponsorship benefits that highlight the organization
- Opportunity to receive 40th anniversary year-long recognition

PREMIER SPONSOR. \$10,000

- Eight (8) Tickets to 40th Anniversary Gala
- Eight (8) Tickets to VIP Reception prior to event
- Formal recognition of organization from event stage
- Logo recognition on all printed materials *
- Recognition on event day sponsorship signage
- Logo recognition of organization on event website with direct hyperlink
- Opportunity to place branded items in gift bags
- Mention in all event press releases* and customized public relations strategy to recognize the organization's support of the 40th Anniversary
- Promotion in HumanitiesDC E-Newsletters, Twitter and Facebook

PLATINUM SPONSOR. \$7,500

- Six (6) Tickets to 40th Anniversary Gala
- Six (6) Tickets to VIP Reception prior to event
- Formal recognition of organization from event stage
- Logo recognition on all printed materials *
- Recognition on event day sponsorship signage
- Logo recognition of organization on event website with direct hyperlink
- Promotion in HumanitiesDC E-Newsletters, Twitter and Facebook
- Opportunity to place branded items in gift bags

GOLD SPONSOR. \$5,000

- Four (4) Tickets to 40th Anniversary Gala
- Four (4) Tickets to VIP Reception prior to event
- Logo recognition on all printed materials *
- Recognition on event day sponsorship signage
- Logo recognition of organization on event website with direct hyperlink
- Promotion in HumanitiesDC E-Newsletters , Twitter and Facebook
- Opportunity to place branded items in gift bags

SILVER SPONSOR. \$2,500

- Two (2) Tickets to 40th Anniversary Gala
- Two (2) Tickets to VIP Reception prior to event
- Recognition on all printed materials *
- Recognition on event day sponsorship signage
- Promotion in HumanitiesDC E-Newsletters, Twitter and Facebook
- Opportunity to place branded items in gift bags

* Sponsorship commitment must be made by June 1, 2020.

“A gift to HumanitiesDC is a gift to our city’s heritage and its future!”

- Joy Ford Austin, Executive Director

Sponsorship Commitment Form

Ready to invest in DC history and heritage?

To ensure your company receives all sponsorship benefits for the designated level, we must receive your commitment and logo no later than June 1, 2020.

Please make checks payable to HumanitiesDC and include 40th Anniversary in the memo line.

I would like to support HumanitiesDC with the following contribution that will be recognized at the 40th Anniversary Celebration:

- | | | |
|---|--|--|
| <input type="checkbox"/> Presenting: \$25,000 | <input type="checkbox"/> Platinum: \$7,500 | <input type="checkbox"/> Silver: \$2,500 |
| <input type="checkbox"/> Premier: \$10,000 | <input type="checkbox"/> Gold: \$5,000 | <input type="checkbox"/> Other: _____ |

Name _____

Organization/Affiliation (as you would like it to appear in the program book) _____

Address _____

Phone Number _____ Email _____

Enclosed is a check for \$ _____ payable to HumanitiesDC.

I/we cannot attend but wish to make a tax-deductible contribution of \$ _____ to support HumanitiesDC.

Please charge my: ☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DISCOVER

Card Number _____ CVV _____ Exp. Date _____

Print Your Name _____

Signature _____ Date _____

Please contact the following individual/company who may be interested in supporting HumanitiesDC's commitment to preserving DC history and heritage: _____



For questions, please contact Lee Granados: leeg@ggdcpro.com or call 202-549-6948.

Please send payments to:

HumanitiesDC
Attn: Joy Ford Austin
1140 3rd Street, NE 2nd Floor
Washington, DC 20002

HumanitiesDC is a registered non-profit 501(c)3 organization. The tax identification number is 52-1166432. All eligible contributions are tax deductible to the extent of the law. All gifts are non-refundable.

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